

Gregory Clark

English Department
Brigham Young University
Provo, Utah 84602
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Academic Appointments

Professor, English, 1995-present
Associate Professor, English, 1990-1995
Assistant Professor, English, 1985-1990
Brigham Young University, Provo, UT.
Visiting Lecturer, University Writing Program, University of Utah, 2009
Visiting Professor, English, BYU Hawaii, 2009.
Visiting Lecturer, University Writing Program, University of Utah, 1994
Instructor / Assistant Professor, English, 1977-1983
Snow College, Ephraim, UT

Education

Ph.D., Communication and Rhetoric, 1985
Rensselaer Polytechnic Institute, Troy, NY.
M.A., English, 1977; B.A., English, 1972,
Brigham Young University, Provo, UT.

Honors and Awards

BYU English Department Scholarship Award, 2006
Brigham Young University Alumni Professorship, 1999-2002
English Department Teacher of the Year, 1989

Professional Service

Executive Director, Rhetoric Society of America, 2008-present
Editor, *Rhetoric Society Quarterly*, 2000-2007
Member, Editorial Board, *Rhetoric Society Quarterly*, 2008-present
Member, Editorial Board, *KB Journal*, 2004-present
Member, Board of Directors, Rhetoric Society of America, 1994-1998
Member, Program Committee, 1996 & 1998 Conferences of Rhetoric Society of America
Contributing bibliographer, *CCCC Bibliography of Composition & Rhetoric*, 1987-95
Referee for major journals, university presses, commercial presses, and conferences in rhetorical studies and composition studies.
External reviewer for promotion and tenure decisions, and for unit reviews in rhetoric and English studies.

Professional Affiliations

Rhetoric Society of America.
Conference on College Composition and Communication
National Communication Association
Modern Language Association
American Society for the History of Rhetoric

Administrative Service at BYU

Associate Dean, College of Humanities, 2006-present.
Chair, English Department, 2005-2006.
Associate Chair, English Department, 2003-2005.
Coordinator, English Composition Program, 2003-2005.
Associate Coordinator, English Composition Program, 2001-2003
Coordinator, American Studies Program, 1998-2001
Faculty Section Head, Rhetoric and Composition, English Department--1994-1998
Associate Chair, English Department, 1991-1993
Associate Coordinator English Composition--1990-1991

Committee Service at BYU

Member, University Curriculum Council, 2006-present.
Member, College Advisory Council, College of Humanities, 2005-present.
Chair, Department Executive Committee, English Department, 2005-2006
Member, Department Executive Committee, English Department, 2003-2005
Member, Rank and Advancement Committee, College of Humanities, 2003
Member, Hiring Committee, English Department, 2002-2003
Member, Rank and Advancement Committee, English Department, 2000-2002
Member, Rank and Advancement Committee, College of Humanities, 1995-1998
Head, Writing Faculty Section, English Department, 1993-1996.
Chair, Rank and Advancement Committee, English Department, 1991-1993.
Member, Graduate Committee, English Department 1987-1991.
Chair, Graduate Curriculum Committee, English Department 1987-1991
Member, Composition Committee, English Department 1986-1993.
Member, Curriculum Committee, English Department, BYU, 1985-1987.

Teaching and Research Areas

Rhetorical functions of American literature and culture, rhetorical criticism, history of rhetoric, rhetoric and composition theory

Courses taught:

- Teaching Rhetoric and Composition (grad)
- Rhetorical Theory (grad)
- History of Rhetoric (grad)
- Rhetorical Criticism (grad)
- Early American Literature (grad)
- Theory Discourse (grad)
- American Studies (grad)
- Methods of Cultural Criticism (ugrad)
- History of Rhetoric (ugrad)
- Travel Narratives in the US (ugrad)
- Contemporary Critical Theory (ugrad)
- Early American Literature (ugrad)
- American Literature and Culture (ugrad)
- Introduction to Literary Studies (ugrad)
- Advanced Composition (ugrad)
- College Composition (ugrad)

Current Project: A study of the jazz music as a model for productive interaction of the aesthetic and the rhetorical.

Selected Publications

Books (peer-reviewed)

Rhetorical Landscapes in America: Variations on a Theme from Kenneth Burke.

University of South Carolina Press, 2004.

Oratorical Culture in America: Essays on the Transformation of Nineteenth-Century Rhetoric.

Co-edited with S. Michael Halloran. Carbondale: Southern Illinois University Press, 1993.

Dialogue, Dialectic, and Conversation: A Social Perspective on the Function of Writing.

Carbondale: Southern Illinois University Press, 1990.

Book Chapters (peer-reviewed)

(Accepted)

"Transcendence After Dialogue" (25 ms pages). *Perspectives on Kenneth Burke's Concept of Transcendence*, ed. Bryan Crable. Parlor Press, 2010.

"Remembering Zion: Architectural Encounters in a National Park" (30 ms pages).

Naturalizing Rhetoric: Environmental Politics and the Visual Poetics of National Parks and Monuments, ed. Tom Patin. University of Minnesota Press, 2009.

"Rhetorical Experience and The Jazz Museum in Harlem" (28 ms pages). *Places of Public*

Memory: The Rhetoric of Museums and Memorials, ed. Greg Dickinson, Brian L. Ott, and Carole Blair. University of Alabama Press, 2009.

(In print)

"Aesthetic Power and Rhetorical Experience," 96-109. *Kenneth Burke and his Circles*, ed. Jack Selzer and Robert Wess. Parlor Press, 2008

"National Park Landscapes and the Rhetorical Display of a Civic Religion," with S. Michael Halloran. 141-156. *Rhetorics of Display*, ed. Lawrence Prelli. University of South Carolina Press, 2006

"Transcendence at Yellowstone: Educating a Public in an Uninhabitable Place," 145-59. *Rhetorical Education in America*, ed. Cheryl Glenn, Margaret M. Lyday, Wendy B. Sharer. University of Alabama Press, 2004.

"Virtuosos and Ensembles: Rhetorical Lessons from Jazz," 31-46. *The Private, the Public, and the Published: Reconciling Private Lives and Public Rhetoric*, ed. Barbara Couture and Thomas Kent. Utah State University Press, 2004.

"Wayne C. Booth," 49-61. *Twentieth-Century Rhetorics and Rhetoricians: Critical Studies and Sources*, ed. Michael G. Moran and Michelle Ballif. Greenwood Press, 2000.

"Genre as Relation: On Writing and Reading as Ethical Interaction," 125-134. In *Genre and Writing: Issues, Arguments, Alternatives*, ed. Wendy Bishop and Hans Ostrom. Heinemann, 1997.

"Thomas Cole's Vision of 'Nature' and the Conquest Theme in American Culture," with S. Michael Halloran and Allison Woodford, 261-80. *Green Culture: Environmental Rhetoric in Contemporary America*, ed. Stewart Brown and Carl Herndl. University of Wisconsin Press, 1996.

Journal Articles and Review Essays (peer-reviewed)

"'Tossing' and 'Eye-Crossing': Apprehensive in the American Landscape." *KB Journal* 2:2 (Spring 2006). Special issue, "Kenneth Burke and Ecocriticism," ed. Robert Wess. <http://kbjournal.org/spring2006>

"Writing on Tour: Rethinking the Travel Metaphor." *JAC* 20:4 (Fall 2000), 898-908.

"'Handbooks of Devotion': Recent Studies in American Travel Writing." *Nineteenth-Century Prose* 26:1 (Spring 1999), 157-62.

"Writing as Travel, or Rhetoric on the Road," *College Composition and Communication* 49:1 (Feb 1998), 9-23. *Interchange: "The Personal and the Theoretical."* *College Composition and Communication* 50:2 (December 1998), 260-62.

- "Refining the Social and Returning to Responsibility: Recent Contextual Studies of Writing." *College Composition and Communication* 48:3 (Oct 1997), 418-30.
- "Professional Ethics from an Academic Perspective." Retrospective essay invited for an issue featuring a reprint of my "Ethics in Technical Communication: A Rhetorical Approach" (1987) and four essays in response. *Journal of Computer Documentation* 18:3 (September 1994), 32-38.
- "Rescuing the Discourse of Community." *College Composition and Communication* 45:1 (February 1994), 61-74. *Interchange: "Response."* *College Composition and Communication* 45:3 (October 1994), 386-88.
- "Public Discourse vs. Personal Expression: A Case Study in Theory-Building," with Stephen Doheny-Farina. *Written Communication* 7:4 (October 1990), 456-481. "Response to Ede/Lunsford and Jarratt," *Written Communication* 8:1 (January 1991), 120-124.
- "Ethics in Technical Communication: A Rhetorical Perspective," *IEEE Transactions on Professional Communication* PC-30: 3 (September 1987), 190-95. Reprinted as featured essay with invited responses in *Journal of Computer Documentation* 18:3 (Sept 1994).
- "Timothy Dwight's Moral Rhetoric at Yale, 1785-1817," *Rhetorica* 5:2 (Spring 1987), 149-161.

Essays in Volumes of Peer-Reviewed Proceedings (peer-reviewed)

- "Rustic Experience and the Rhetorical Work of National Park Architecture," 201-13. *The Responsibilities of Rhetoric*, ed. Michelle Smith and Barbara Warnick. Waveland Press, 2009.
- "Rhetoric, Criticism, and *My Many Selves*," 417-23. *Sizing Up Rhetoric*, ed. David Zarefsky and Elizabeth Benacka. Waveland Press, 2007.
- "Rhetorical Landscapes and Religious Identity," 225-32. *Rhetorical Agendas: Political, Ethical, Spiritual*, ed. Patricia Bizzell. Lawrence Erlbaum, 2005.
- "It's a Great Place to Visit, but I Wouldn't Want to Live There: Virtual American Landscapes of the Nineteenth-Century," with S. Michael Halloran, 183-90. *Rhetoric, the Polis, and the Global Village*, ed. C. Jan Swearingen. Lawrence Erlbaum, 1999.
- "Road Guides and Travelers' Tales on the Lincoln Highway," 173-180. *Making and Unmaking the Prospects for Rhetoric*, ed. Theresa Enos. Lawrence Erlbaum, 1997.

Book Reviews, Encyclopedia Articles, Textbook Chapters, Notes, and Miscellany (Accepted)

- Review of *Moving Bodies: Kenneth Burke at the Edges of Language*. Debra Hawhee. University of South Carolina Press, 2009. *Rhetoric Society Quarterly* 40:2 (Spring 2010), 6 ms pages.
- (In print)
- "Some Lessons on Faith and Fear," 13-26. *Brigham Young University Speeches, 2008-2009*. Provo, UT: Brigham Young University, 2009.
- Review of *Bewildered Travel: The Sacred Quest for Confusion*. Frederick J. Ruf. University of Virginia Press, 2007. *Literature and Belief* 27:1 (2008), 107-110.
- Review of *A Place for Dialogue: Language, Land Use, and Politics in Southern Arizona*, Sharon McKenzie Stevens (University of Iowa Press, 2007). *Rhetoric Review* 27:1, 107-110.
- "Civic Lessons from Jazz Music." *Humanities at BYU*. Winter 2008. BYU College of Humanities, 8-11.
- Review of *There Before Us: Religion, Literature, and Culture from Emerson to Wendell Berry*. Ed. Roger Lundin (Eerdmans, 2007). *Literature and Belief* (26:2), 145-150

- "Writing and Rhetoric: Getting People on the Same Page," 1-13. *Writing and Rhetoric*, ed. Brett C. McInelly & Dennis R. Perry. Hayden McNeil, 2007. (Custom-published textbook for BYU English Composition Program.)
- "Departmental Syllabus: Experience in Writing," 102-113. *Strategies for Teaching First-Year Composition*, ed. Duane Roen, Veronica Pantoja, Lauren Yena, Susan K. Miller, Eric Waggoner. Urbana, IL: National Council of Teachers of English, 2002
- "Technical Writing and the Authority of Expertise." *The Journal of Computer Documentation* 23:1 (Feb 1999), 19-21.
- "Contextuality," 141-43. *Encyclopedia of Rhetoric and Composition*, ed. Theresa. Enos (Garland, 1996).
- "Rhetorical Criticism," 180-93. In *The Critical Experience: Literary Reading, Writing, and Criticism*, 2nd Ed. Ed. David Cowles. Kendall-Hunt, 1994.
- Review of *Composition in Context: Essays in Honor of Donald C. Stewart*, ed. W. Ross Winterowd and Eugene Gillespie (Southern Illinois University Press, 1994), *Rhetoric Society Quarterly* 26:2 (Spring 1996), 101-104.
- Review of *Nineteenth-Century Rhetoric in North America* by Nan Johnson (SIU Press, 1991). In *Composition Chronicle* 6:3 (April 1993), 11-12.
- Review of *(Inter)views: Cross-Disciplinary Perspectives on Rhetoric and Literary*, ed. Gary A. Olson and Irene Gale (Southern Illinois University Press, 1991). *Journal of Business and Technical Communication* 7:2 (1993), 271-74.
- Review of *Rescuing the Subject: A Critical Introduction to Rhetoric and the Writer*, Susan Miller (Southern Illinois University Press, 1989). *Composition Chronicle* 2:6 (October 1989), 11-12.

Invited lectures

- "*Rhetorical Landscapes of America* and the Varieties of Rhetorical Experience." Department of Language, Literature, and Communication, Rensselaer Polytechnic Institute, Troy, NY. April 2006.
- "Publishing in Rhetorical Studies." University Writing Program, University of Utah, Salt Lake City. October 2005.
- "After Dialogue." Rensselaer Polytechnic Institute, Troy NY, May 2003.
- "Virtuosos and Ensembles: Rhetorical Lessons from Jazz." Department of Language, Literature, and Communication, Rensselaer Polytechnic Institute, Troy NY. November 2001.
- "Virtuosos and Ensembles: Rhetorical Lessons from Jazz." Manhattan School of Music, New York City. November 2001

Media appearances

- Radio interview: "The Voice and Summons of the National Parks." "Thinking Aloud" on KBYU FM. August 6, 2009.
- Radio interview: "The Jazz Citizen." "Thinking Aloud" on KBYU FM. July 23, 2008.
- Television lecture: "Rhetorical Lessons from Jazz." BYU College of Humanities Lecture Series, "Voices in the Human Conversation" on BYU-TV. February 2008.